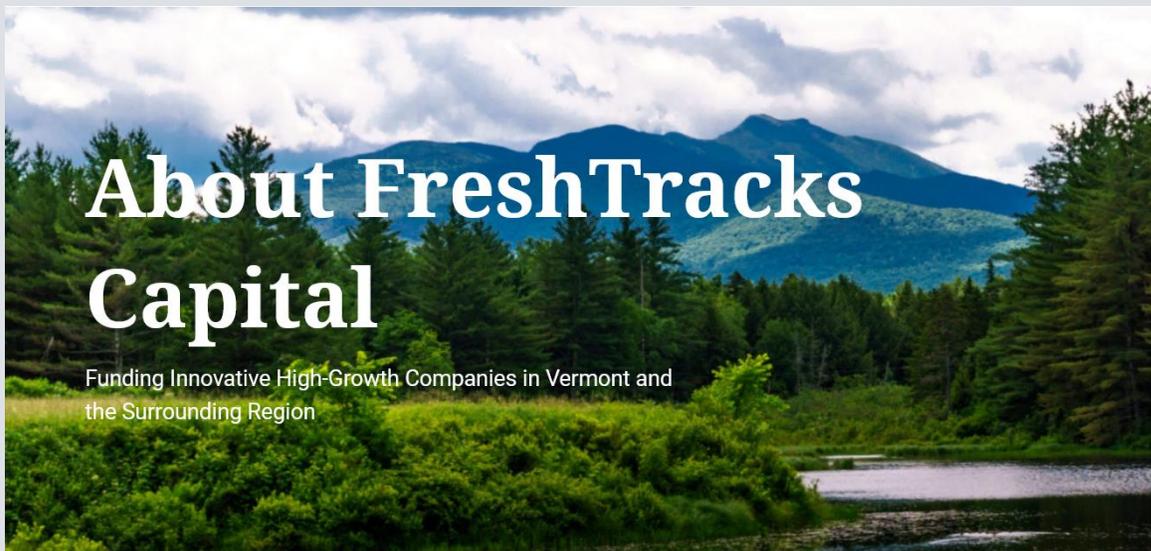


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### **FreshTracks Capital Launches New Website**

[FreshTracks Capital](#) has launched its new website after working with Burlington-based [Bytes.co](#) web design and development company to provide FreshTracks' audience with a wide range of information about our investment interests, our portfolio companies, our impact on Vermont business, and much more. The new design has many new features, including an [Apply for Funding](#) page where a pitch deck can be uploaded for review by the FreshTracks team. Please take some time to browse the FreshTracks website and learn more about the work FreshTracks continues to do to help grow the Vermont economy. Click here to access the site: [FreshTracks Capital](#)



### **THINKMD Plans Expansion with Recent Investment Funding**

[THINKMD](#), developer of a "medical intelligence" platform for community healthcare professionals, recently closed on a \$4 million investment round that follows closely behind a recent \$2.3 million grant by the [Bill & Melinda Gates Foundation](#). With \$6 million of new funding, THINKMD will hire more employees in Vermont and accelerate the company's machine learning and data analytics efforts as well as field-based implementations of THINKMD's healthcare solutions. CEO Chris Powell says the new funding will help the company assess more patients around the globe. Read more at: [THINKMD Lands \\$6.3 Million](#) and [THINKMD Finalizes Equity Investment](#)



### **Mamava Acquires Pod Manufacturer**

Burlington-based [Mamava](#) has purchased the manufacturing operation of Konrad Prefab in Springfield, Vermont. Konrad was previously the contract manufacturer of Mamava's lactation pods since 2016. Mamava Manufacturing occupies the 34,000 square foot manufacturing facility, hired the existing employees who worked at the facility and has plans for more open positions in the near future. The move enables Mamava to make most of their products in Vermont. "We are grateful for the partnership with Konrad Prefab and for the opportunity to acquire the business and its former employees. They are a great team with deep expertise in making our products. Owning the facilities gives us the space to support new product research and development," says Mark Wiggins, Mamava's EVP of Operations. Read more here: [Mamava Acquires Pod Manufacturer, Expands in Vermont](#)



### **DealerPolicy Partners with APCO Holdings**

[DealerPolicy](#), the leading insurance marketplace for automotive retail, announced a strategic partnership with [APCO Holdings, LLC](#), a leading provider and administrator of F&I products and home to the EasyCare and GWC Warranty brands. Partnering with APCO will allow DealerPolicy to further incorporate personal insurance into the car buying process at over 2,800 dealers nationwide. To read more, visit: [Dealer Policy Partners With APCO Holdings](#).



## **Generator's Jump/Start 2022 Spring Program Applications Open!**

Jump/Start 2022, a 10-week business boot-camp program that supports the maker/entrepreneur by providing a comprehensive business development program, one-on-one mentoring, and free access to the Generator makerspace with prototyping tools, fabrication experts, engineers - all amid a community of entrepreneurs, makers, artists, and designers. Six to eight participants will be selected for the program which runs from March 15 - May 17. Applications close February 17. To learn more, visit [Generator Jump/Start](#). To apply for the 10 week session, visit: [Jump/Start Application](#).



### **Briefly Noted**

[Resonant Link Selected for Shell/NREL Gamechanger Program](#)

[Vermont Startup InfiSense Bets on Better Data to Decarbonize Buildings](#)

[Zero Gravity and Great Northern Collaborate to Create Zero Gravity Beer Hall](#)

[LaunchVT's New Director Lauren Bass](#)

[Finalists Selected for Lever's Bennington County Intrapreneur Challenge](#)

### **Upcoming Events**

January 25 - 26 [Vermont Economic Conference](#)

January 27 [VTTA "Let's Tech Together" - Branding With Purpose](#)

February 7 [Female Founders Speakers Series](#)

February 16 Deadline - [JumpStart 2022 Applications](#)

March 18 [Bennington County Intrapreneur Competition](#)

**About FreshTracks Capital:** Founded in 2001, FreshTracks Capital is a Vermont-focused investment fund that uses venture capital to create positive economic and community impacts. Across its five funds, which total more than \$50 million, FreshTracks has invested in more than 30 Vermont-based companies. Portfolio company information can be found at: [FreshTracks Portfolio](#). FreshTracks' General Partners and Managing Directors are Cairn Cross, Lee Bouyey and T.J. Whalen. FreshTracks is actively investing out of its two most recent funds, FreshTracks Capital IV and the FreshTracks Growth Fund.



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