



The FreshTracks Flurry

Mamava Led by Tom Witschi, Former Eating Well CEO

Sascha Mayer, co-founder of [Mamava](#), is pleased to announce that Thomas Witschi will oversee and lead the company moving forward with Mayer serving as Chief Brand Officer and Chairperson of the Board.

Tom Witschi has strong roots in Vermont. He is a graduate of the University of Vermont, and from 2005 to 2011, as CEO at EatingWell Media Group, he grew the Vermont-based independent multi-media company to a successful acquisition by Meredith Corporation.

Cairn Cross of FreshTracks Capital shares his thoughts: “I’m pretty bullish that this year and the subsequent years are going to be strong. There’s going to be quite a bit of hiring, particularly in Springfield at the manufacturing plant because we’ll have to gear that up to produce more product. It’s a huge growth spurt for the company.”

Mamava has installed more than 2,000 breastfeeding pods across the U.S. and [Canada](#), and more recently at [O’Hare International Airport](#).

Read more here: [Mamava Led by Former CEO of EatingWell](#) and [Mamava's Huge Growth Spurt](#)



Photo Credit: Blaise Siefer, Burlington Free Press

Benchmark Space Systems to Acquire Alameda Applied Science's Technology, Unveils Collision Avoidance Kit

Benchmark Space Systems announced plans to acquire Alameda Applied Science Corp.'s electric propulsion technologies, and will begin offering customers hybrid chemical-electric propulsion systems. Benchmark Space intends to offer hybrid systems that are "not only cost competitive, but also increase return on investment and capability."

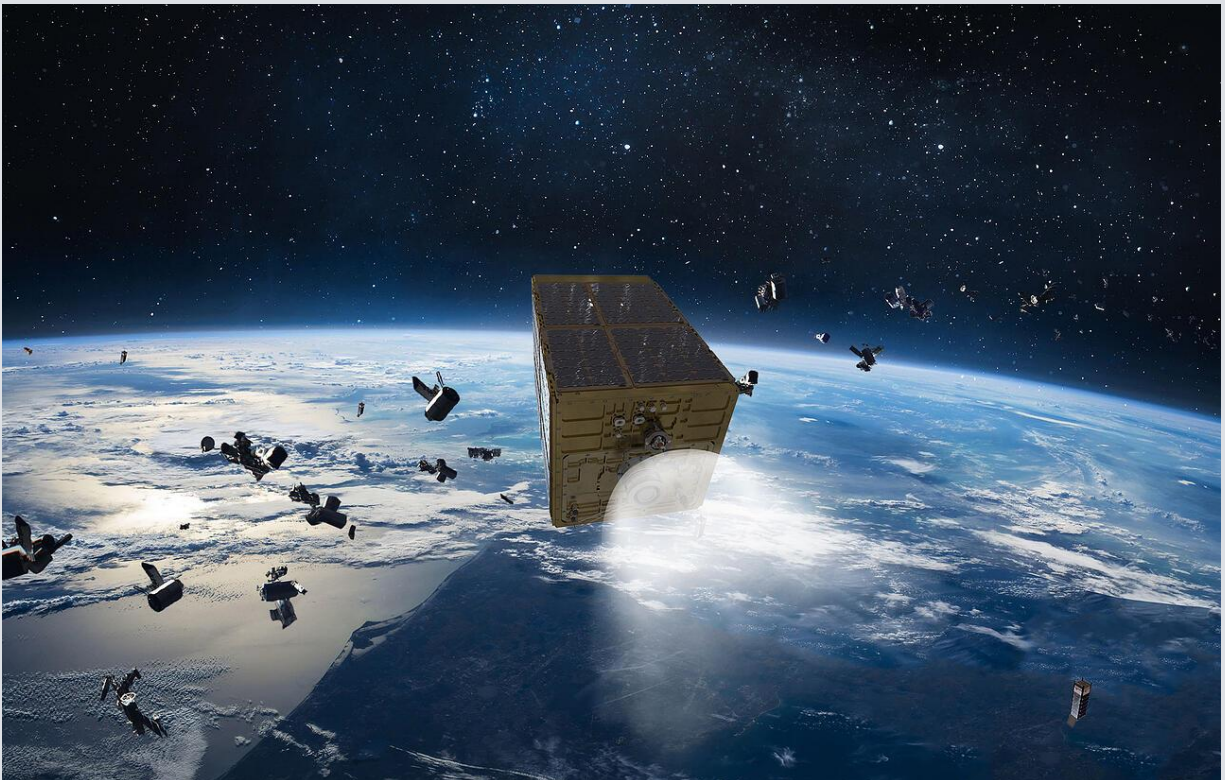
In addition, as popular, revenue-generating orbits become increasingly congested, Benchmark Space unveiled a breakthrough Collision Avoidance (CoIA) Kit, featuring its propulsion technology in a condensed package.

"Benchmark's Collision Avoidance Kit is an affordable, plug-and-play safety accessory that effectively keeps highly desirable, revenue-generating orbits sustainable and open for business," noted Chris Carella, Executive Vice President of Business Development and Strategy for Benchmark Space Systems.

Read more at the links below:

[Benchmark to Acquire Alameda Applied Science Propulsion Technology](#)

[Benchmark to Keep Popular Orbits Safer with Collision Avoidance Kit](#)



Lost Lantern Continues to Impress!

[Lost Lantern Whiskey](#) is proud to announce two recent awards: Best in Class Finished Whiskey at the San Francisco World Spirits Competition and Best Blended Malt at the [Ascot Awards](#). Lost Lantern's [Cedar Ridge Iowa Single Malt](#) was selected for the SFWSC award and [American Vatted Malt Edition No. 1](#) for the Ascot Awards.



Ogee Announces \$7 Million Raise for Growth/Product Expansion

Ogee, Burlington-based organic beauty product brand, raised \$7 million for future growth and international sales. "We are particularly excited to add to our already successful collection, bringing a greater assortment of healthy, high-performing ingredients to our community," said Mark Rice, CEO of Ogee. Read more: [Beauty](#)

[Brand Ogee Raises \\$7 Million](#)



Briefly Noted

[Caledonia Spirits Among 3 Finalists for Business of the Year Award](#)

[THINKMD's Partner Success Program Led by Vermont Local](#)

[ImageRelay Among Top 10 B Corps for Biggest Impact on Society and the Planet](#)

[Six FreshTracks Portfolio Companies Named Best Tech Startups in BTV!](#)

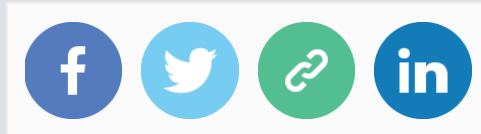
Upcoming Events

August 31 [Competitive Computing - How Automation is Changing the Way We Live:](#)

Hula 4pm - 6:30pm

September 15 [VT Technology Alliance Sunset Cruise Networking Event](#) 6pm - 8pm

About FreshTracks Capital: Founded in 2001, FreshTracks Capital is a Vermont-focused investment fund that uses venture capital to create positive economic and community impacts. Across its five funds, which total more than \$50 million, FreshTracks has invested in more than 45 Vermont-based companies. Portfolio company information can be found at: [FreshTracks Portfolio](#). FreshTracks' General Partners and Managing Directors are Cairn Cross, Lee Bouyea and T.J. Whalen. FreshTracks is actively investing out of its two most recent funds, FreshTracks Capital IV and the FreshTracks Growth Fund.



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