



### **Peak Pitch 2022 Returns!**

FreshTracks Capital is pleased to announce the return of Peak Pitch, a start-up business pitch event scheduled for Tuesday March 22 at Sugarbush Resort. Now in its sixteenth year, Peak Pitch brings aspiring entrepreneurs and investors together for a unique version of the classic "elevator pitch." At Peak Pitch, a shared chairlift ride gives entrepreneurs the opportunity to pitch their business plans to venture capitalists, individual investors, commercial lenders and other entrepreneurial advisors during a day of skiing and snowboarding at Sugarbush.

Peak Pitch 2022 is presented by FreshTracks Capital, and generously hosted by Sugarbush Resort. The event's Premier Sponsor is [Gallagher Flynn & Company](#). Founding sponsors [Merritt & Merritt](#) and the [VT Department of Economic Development](#) are joined this year with additional support from [Flexible Capital Fund](#), [Moulton Law Group](#), [People's United Bank](#), [New England Family Credit Union](#), [North Country Angels](#), [University of Vermont Office of the Vice President for Research](#), [Dinse](#), [Vermont Community Loan Fund](#), [Vermont Center for Emerging Technologies](#), [Mascoma Bank](#), [TD Bank](#), [Hula](#), [Robert P. Stiller School of Business at Champlain College](#), and [NFP Insurance](#).

To register as an investor or entrepreneur for the event, please visit : [Peak Pitch Vermont 2022 @ Sugarbush](#).

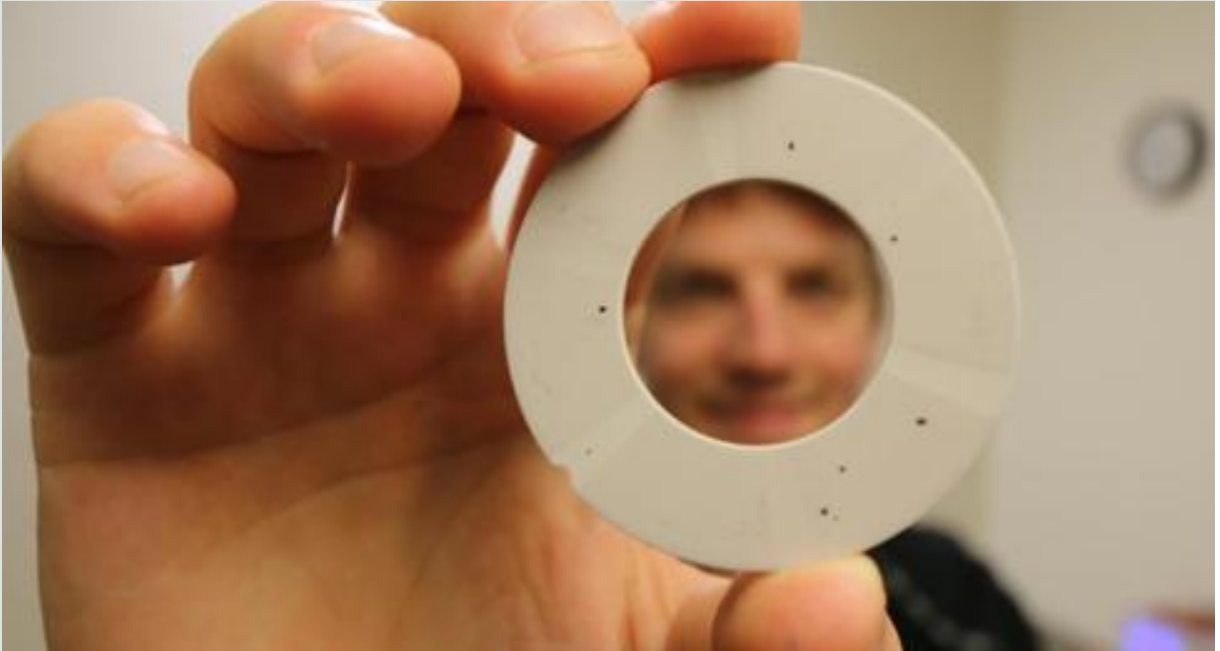
Read the press coverage here: [Entrepreneurs and Investors Meet on the Slopes for Peak Pitch2022](#)



## **Resonant Link Raises \$9 Million For Wireless Charging Technology**

[Resonant Link](#), a Burlington-based company that makes wireless charging technology for robotics, medical devices, consumer products and electric vehicles, raised \$9 million that will be used to expand wireless charging of medical devices. “Right now these [medical device] batteries are replaced either with a surgery or you have a wire called a driveline that’s permanently installed in your stomach,” says company founder, Grayson Zulauf. “Wireless charging is a safe, non-invasive way of recharging batteries for this growing class of implantable devices,” says Zulauf. Resonant also plans to double the size of its workforce in the coming year. Read more here:

[Forbes This Startup Raised Over \\$9 Million to Make Medical Implants Charge Wirelessly](#)  
[Seven Days Tech Biz Resonant Link Raises \\$9 Million](#)



## **Zero Gravity Launches McLighty's Light Beer**

Burlington-based [Zero Gravity](#) has launched its newest brew, McLighty's Light, a 90 calorie, 3.2% ABV light craft beer. The light lager is now available at the Zero Gravity Beer Hall and throughout New England.



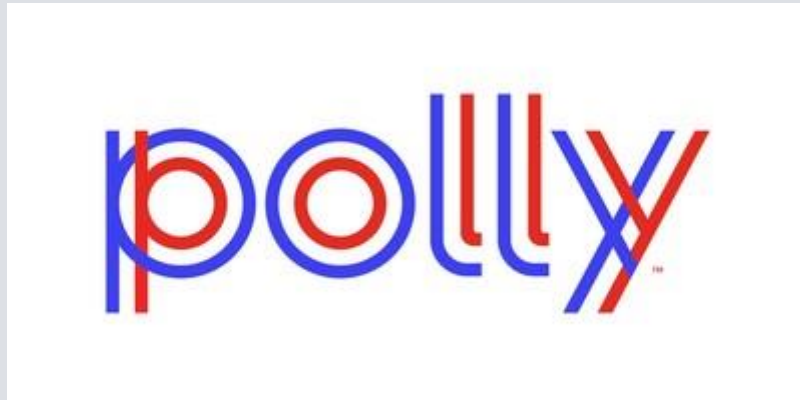
## **DealerPolicy Announces Rebranding and Name Change to "Polly"**

DealerPolicy has changed its name to the more consumer-friendly, [Polly](#), offering a "more friendly, approachable, and memorable brand and logo..." said, Travis Fitzgerald, Co-Founder and CEO of Polly. "The name Polly represents the amazing coalition of support we've established across dealers, partners and industries, in addition to the ever-increasing value and convenience we're able to bring to consumers." Read more about Polly at the links below:

[Williston's DealerPolicy is Changing its Name](#)

[DealerPolcy Seeks to Bring Cars and Insurance Closer Together Through Polly](#)

[Polly and Assurant Announce New Partnership](#)



## **Happy Birthday to Ogee!**

Organic skin care company, Ogee, is celebrating six years of growing a business that is dedicated to sustainable eco-friendly personal care products. Ogee is committed to creating the highest quality collection of high-performance certified organic luxury beauty products. Visit [Ogee](#) to learn more.



## **Briefly Noted**

[LaunchVT Application Deadline Approaching!](#)

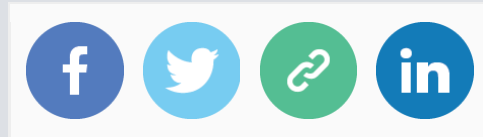
## **Upcoming Events**

March 18 [LaunchVT Application Deadline](#)

March 22 [Peak Pitch 2022 at Sugarbush Resort](#)

April 3 [Generator's Artist in Residence Application Deadline](#)

**About FreshTracks Capital:** Founded in 2001, FreshTracks Capital is a Vermont-focused investment fund that uses venture capital to create positive economic and community impacts. Across its five funds, which total more than \$50 million, FreshTracks has invested in more than 45 Vermont-based companies. Portfolio company information can be found at: [FreshTracks Portfolio](#). FreshTracks' General Partners and Managing Directors are Cairn Cross, Lee Bouyea and T.J. Whalen. FreshTracks is actively investing out of its two most recent funds, FreshTracks Capital IV and the FreshTracks Growth Fund.



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