

Peak Pitch 2015



Peak Pitch Event March 12 at Sugarbush - Reserve Today!

Peak Pitch registration is open! Hosted by FreshTracks Capital, the Vermont Peak Pitch 2015 event will again take place at the [Sugarbush Ski Resort](#) in Warren, Vermont on Thursday, March 12. Now in its tenth year, Peak Pitch brings together entrepreneurs and investors for a fun day of skiing, networking and fundraising. Entrepreneurs get the opportunity to deliver the Vermont version of an “elevator pitch” to investors, advisor and sponsors while riding the chairlift throughout the morning, after which everyone will meet for a networking luncheon and a “pitch off” in the afternoon. Attendees have described Peak Pitch as the best networking event of the year.

Thanks to our sponsors this event is free to entrepreneurs who want to network and to investors and advisors who are interested in hearing pitches from local businesses and willing to provide helpful feedback, counsel and introductions.

Sugarbush Resort Lincoln Peak: Gatehouse Lodge

8:30 Check-in & breakfast
9:15 Sample Pitch & Rules
9:30 Pitching & Skiing!
12:30 Buffet Lunch
1:00 Pitch-Off & Prizes
1:45 Schedule Concludes

Many thanks to our founding sponsors [Merritt & Merritt & Moulton](#) and [VT Agency of Commerce and Community Development](#), as well as our 2015 sponsors [Champlain College BYOBiz](#), [Davis & Hodgson Associates CPAs](#), [Designbook](#), [Dinse Knapp McAndrew](#), [Fleischer Jacobs Group](#), [Gallagher, Flynn & Company](#), [Gravel and Shea](#), [LaunchVT](#), [Merchants Bank](#), [North Country Angels](#), [PNC Business Credit](#), [Trust Company of Vermont](#), [University of Vermont Office of Technology Commercialization](#), [Vermont Center for Emerging Technologies](#), [VSJF Flexible Capital Fund](#), [Vermont Technology Council](#), [Vermont Community Loan Fund](#).

In tandem with the Peak Pitch registration through Eventbrite, we have set up a [Peak Pitch application site](#) on the [Designbook](#) platform and strongly encourage Peak Pitch '15 registrants to utilize Designbook to post their business ideas and build a profile that can then be reviewed by investors, adding a useful tool to the Peak Pitch networking process.

To register to attend the event, please visit Eventbrite here: [Peak Pitch 2015](#).

After registering for Peak Pitch 2015 on Eventbrite, please visit Designbook. Entrepreneurs can provide information about their businesses, making it available to investors in advance of Peak Pitch. Entrepreneurs can populate as little as a logo and business or product description, or include video, model, market, problem, solution, financials, and upload a pitch deck. Investors, mentors, and advisors can learn more about the participating businesses, make personal reviews, share feedback, and participate in ongoing engagement with businesses that fit their interests during and after the event.

Entrepreneurs please follow this link to showcase your business:

<https://www.designbook.com/app/organizations/20/competitions/3/apply/account>

Investors, mentors, and advisors please follow the link below to view entrepreneurs who have registered their business on Designbook:

<https://www.designbook.com/app/organizations/20/competitions/3/entrants>

If you are an investor and you see a business on the Designbook:Peak Pitch site that interests you and you want special investor access, please email Holly Killary at: HKillary@freshtrackscap.com

To learn more about Designbook, visit the Q&A section of the site at: <https://www.designbook.com/questions-and-answers>

If you have questions about the event, or want to learn more, please email Holly Killary: holly@freshtrackscap.com.

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About FreshTracks Capital

FreshTracks Capital L.P. (www.freshtrackscap.com) is a venture capital firm based in Shelburne, VT with 3 funds and 30 portfolio companies. Some of the firm's most notable Vermont investments include: [EatingWell](#) (acquired by Meredith), [Vermont Teddy Bear](#), [Draker Energy](#), [NEHP](#) (acquired by Critical Process Systems), [Quirky](#), [Ello](#), [Bridj](#), [Faraday](#), and [SunCommon](#). FreshTracks focuses its investment in private growth-oriented businesses, primarily companies in Vermont or in close geographic proximity to Vermont. The firm was founded by Cairn Cross and Charlie Kireker in 2000, and is currently managed by General Partners Cairn Cross, Tim Davis & Lee Bouyea, whose bios can be found [here](#).

To unsubscribe, please email: holly@freshtrackscap.com

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