

Press Release - 2015 Road Pitch Route and Schedule Announced

Shelburne, Vermont... Road Pitch, a four day motorcycle tour of Vermont in which a gang of “business bikers” (comprised of investors, entrepreneurs and business advisors) ride around the state and stop in various towns to listen to entrepreneurs pitch their business concepts has announced its 2015 schedule. Road Pitch was founded in 2014 by Cairn Cross co-founder of FreshTracks Capital. “I gathered together close to 30 other founding riders during 2014” said Cross, “and we proved the Road Pitch concept by riding 500 miles through Vermont stopping in various towns and listening to more than 30 pitches.” The idea behind Road Pitch is to bring advice and possibly investment to businesses around the state and to help connect entrepreneurs to various resources that are available to them and to promote Vermont as a perfect motorcycle touring destination.

For 2015 Road Pitch will stop in 8 towns during the first week in August. The schedule is:

Monday August 3rd (morning), opening stop in Essex Junction at Green Mountain Harley Davidson. The local event coordinator is Greg Morgan. He can be reached at gsmorgan@yahoo.com

Monday August 3rd (afternoon), Bennington, Vermont at Bennington College. The local event coordinator is Brian McKenna. He can be reached at: Brian.McKenna@DBMcKenna.com

Tuesday August 4th (morning), Brattleboro, Vermont at the Strolling of the Heifers Robert H. Gibson River Garden. The local event coordinator is Orly Munsing. She can be reached at orly@strollingoftheheifers.com

Tuesday August 4th (afternoon), Rutland, Vermont at the Castleton Center for Entrepreneurship. The local event coordinator is Jamie Stewart. He can be reached at Jamie@rutlandeconomy.com.

Wednesday August 5th (morning), Randolph, Vermont at Vermont Technical College. The local event coordinator is Allan Rodgers. He can be reached at: ARodgers@vtc.vsc.edu.

Wednesday August 5th (afternoon), “Barn Pitch” in Lowell Vermont at Trish Sears and Steve Mason’s barn. The local event coordinators are Trish Sears and Steve Mason. They can be reached at: trish@kingdomcommons.com and steve@kingdomcommons.com. Their phone numbers are: 802-258-0873 and 802-744-6600.

Thursday August 6th (morning), Morrisville, at the Charlemont Restaurant. The local event coordinator is John Mandeville. He can be reached at: john@lamoilleeconomy.org.

Thursday August 6th (afternoon), Grand Isle, Vermont at Snow Farm Vineyard. The local event coordinator is Ruth Wallman and she can be reached at ruth@champlainislands.com

Entrepreneurs interested in pitching their business concept to the riders should contact the local event coordinator in their town or region and make an application. Each local event will screen the applicants and select and coach the final presenters. The event is open to both start-up and established businesses. More information about the Road Pitch event is available on the Road Pitch website at www.freshtracksontheroad.weebly.com

About Road Pitch: Road Pitch is a multi-day motorcycling event where motorcyclists with investing, business advising or entrepreneurial experience ride through Vermont stopping in small towns to listen to entrepreneurs pitch their business concepts. Riders provide advice, connect the entrepreneurs with resources where appropriate, and occasionally make an investment in a business opportunity. The ride also promotes Vermont as a terrific place to do business as well as a perfect motorcycling destination with lots of scenic twisting roads, picturesque small towns, and plenty of locally sourced food and beverage.

About FreshTracks Capital: (www.freshtrackscap.com) is a venture capital firm based in Shelburne, VT with 3 funds and 30 portfolio companies. Some of the firm's most notable Vermont investments include: [EatingWell](#) (acquired by Meredith), [Vermont Teddy Bear](#), [Draker Energy](#), [NEHP](#) (acquired by Critical Process Systems), [Quirky](#), [Ello](#), [Bridj](#), [Faraday](#), and [SunCommon](#). FreshTracks focuses its investment in private growth-oriented businesses, primarily companies in Vermont or in close geographic proximity to Vermont. The firm was founded by Cairn Cross and Charlie Kireker in 2000, and is currently managed by General Partners Cairn Cross, Tim Davis & Lee Bouyea, whose bios can be found [here](#).