

The FreshTracks Flurry

January 2008

Join FreshTracks at Peak Pitch Vermont on Friday 3/14/08 at Bolton Valley

Hosted by [FreshTracks Capital](http://www.freshtracks.com), the Vermont Peak Pitch '08 event will take place at the Bolton Valley ski resort on Friday, March 14. Save the date, and sign up now at www.peakpitch.com!

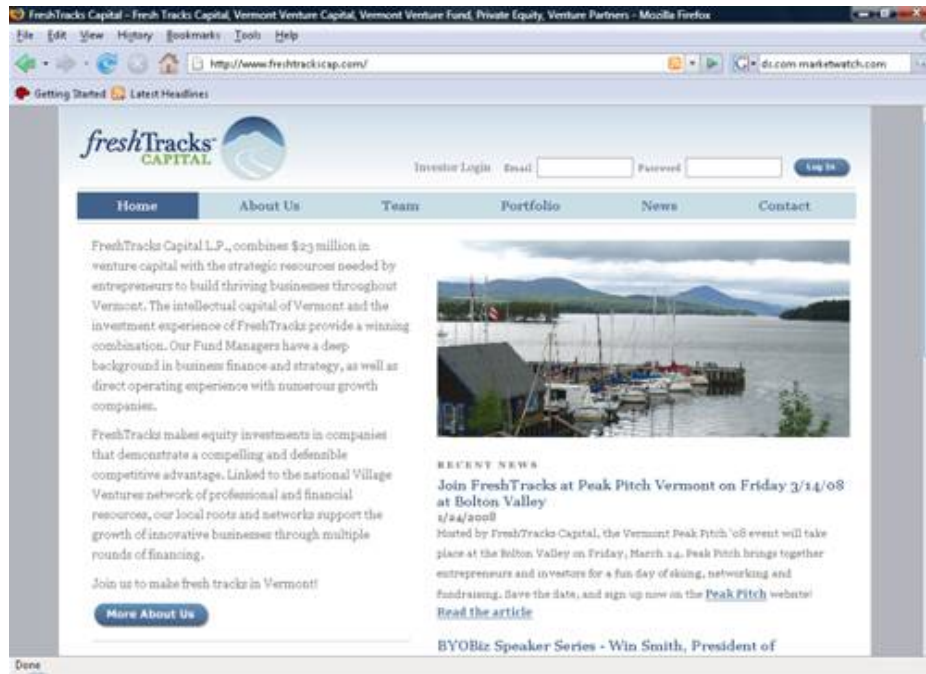
Peak Pitch is an event that brings together entrepreneurs and investors for a fun day of skiing, networking and fundraising. Entrepreneurs get the opportunity to deliver their "elevator pitch" to investors on rides up the chairlift throughout the morning, then meet for a networking luncheon, and a "pitch off" in the afternoon. The event is free to entrepreneurs who want to network or fundraise and free to investors and advisors who are interested in hearing pitches from local businesses and are willing to provide feedback.

To register to attend the event now, please click here: [Peak Pitch 2008](http://www.peakpitch.com). If you have questions about the event, or want to learn more, please email Holly Killary: holly@freshtracks.com.



FreshTracks Launches New Website

FreshTracks has given our website a modern makeover. The redesign, designed and executed by [Legitify](http://www.legitify.com) gives us much more flexibility and the capacity to keep our constituents up to date on our portfolio companies and the Vermont business landscape at large. The new platform offers a more in depth look at our portfolio companies, video content, a blog written by the partners of FreshTracks, and archived newsletter content. Please take a look and send us any and all feedback: www.freshtracks.com.



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- [Trident - ClearSource](#)
- [Vermont Teddy Bear](#)

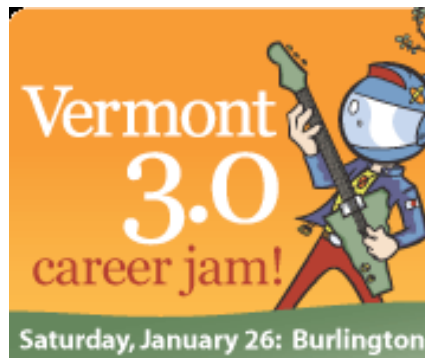
NEHP Launches New Life Science Facility

The first orders rolled out of NEHP's new life sciences fabrication facility during Q4 2007, on their way to an installation that Fluor is overseeing for leading biotech company AMGEN. NEHP's dedicated 7,000 square foot, state of the art, cGMP compliant space meets or exceeds all ASTM BPE piping fabrication protocols. Previously, the company had produced skids for the semiconductor industry and life sciences on a single shop floor. The new space more than doubles NEHP's production capacity and greatly increases operational efficiency.

To read the complete press release, please click here: [NEHP Life Sciences Facility](#).

Vermont 3.0 Career Jam

The Vermont 3.0 Career Jam, held at Main Street Landing in Burlington Vermont on 1/26/08, was by all accounts a huge success with hundreds of open jobs posted by the exhibitors, and over 1,500 attendees throughout the day. Cairn Cross, Co-Founder and Managing Director of FreshTracks Capital wrote an article about the event which can be found here: [Vermont Tiger: Vermont 3.0 Career Jam](#).



Kluster to Launch New Product Platform at TED Conference

Kluster, FKA mophie, has been hard at work on a new consumer-driven product design software platform that the team is planning to launch at the Technology Entertainment & Design (TED) conference in Monterey, CA on 2/27. The company has been slotted for a series of TED University classes during the conference, and is currently on the PR campaign trail, interviewing with various media sources who are interested in covering the product launch. Keep an eye on www.kluster.com and www.ted.com as the launch date nears!



kluster

Vermont Teddy Bear Ramps Up for Valentine's Day

WCAX covered VTB's hiring spree as it ramps up for Valentine's Day. Elena Jensen was quoted in the piece as saying, "Our core staff at Vermont Teddy Bear is about 300 employees. During the holidays and Valentine's Day in particular we go up to about 1,200-1,400 employees." To read the complete story, please click here: [WCAX – Vermont Teddy Bear](#).



Brighter Planet Ranked in Top Ten for Consumer-Friendly Credit Cards

Over 1,200 credit card offerings from many bank issuers vied for top billing from IndexCreditCards.com, with Brighter Planet placing 2nd in the field. To read the original piece, please click here: [Top 10 Consumer Friendly Credit Cards](#).

About FreshTracks Capital

FreshTracks Capital II L.P. (www.freshtrackscap.com) is the second fund raised by FreshTracks Capital and is part of the Village Ventures nationwide network of venture capital funds. Since inception, FreshTracks Capital I raised \$11 million and invested in 14 portfolio companies. *NativeEnergy*, *ISIS* and *NEHP* represent FreshTracks II's first three investments for the new portfolio.

FreshTracks focuses its investment in private growth-oriented businesses, primarily companies in close geographic proximity to Vermont. Its founding partners, Cairn Cross and Charlie Kireker, were joined in the third quarter of 2005 by Lee Bouyea and Tim Davis, whose bios can be found [here](#). FreshTracks is an affiliate fund in the Village Ventures national network of funds, which collectively have close to \$500 million in capital under management, directed by some 35 venture professionals in 14 distinct funds.

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